

## Press Release



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'Angel'  
Best In Show, Open Awards 2012

### 2013 AOP Open Awards – Deadline approaching: Friday 31 May!

Tweet: @assocphoto Open Awards deadline fast approaching: 31 May!  
Enter here: <http://bit.ly/4LvgXF>

The AOP Open Awards is the competition in which professional photographers, assistants, students and keen amateurs all compete on equal terms. For everyone who is passionate about photography, The Open Awards provides the perfect opportunity to gain recognition for their work. There are no categories or themes in the competition – its aim is simply to showcase outstanding individual images, whatever the style or subject matter, so the choice of work submitted is entirely up to the entrant.

This year, the AOP introduces some exciting new awards within the competition. As well as the Best in Show, Public Choice and Judges' Choices, 2013 will see the launch of the Best AOP Photographer Member, Best AOP Assistant Member and Best AOP Student Member, all of whom will win a fabulous selection of prizes.

For full details, visit: <http://www.the-awards.com/>

#### Exhibition

This year's AOP Open Awards exhibition will again be held within East London's popular Truman Brewery. This time it will be displayed alongside the prestigious AOP Photographers Awards, in the very central Loading Bay & B3. Last year saw around 1800 visit the Open Awards throughout the 3-day show. This year's exhibition will

be on display for four days, at the great location within the heart of London's creative hub. It will be open to the public **Fri 18 - Mon 21 October**, so we expect an even larger footfall than in previous years.

### Judges

The 2013 Awards sees another fantastic judging panel. This years judges are:

**Erin Moroney** – Creative Consultant, Creative Director and Photographers Agent at Anello Creative,  
**Wendy Carrig** – Photographer,  
**Helen Trompeteler** – Assistant Curator of Photographs at National Portrait Gallery,  
**Richard Seymour** – Photographer,  
**Melanie Grant** – Picture Editor at Intelligent Life.

### Presentation and Party

The presentation and party will be on Fri 18 October and will be open to exhibitors and industry professionals. Guest list information will be available on the AOP Awards website <http://awards.the-aop.org/OA-latest-news> in September 2013. 10 Awards will be presented at the Truman Brewery presentation on Friday 18 October 2013: Best in Show, Best AOP Photographer member, Best AOP Assistant member, Best AOP Student member, Public Choice, and 5 individual Judges Choices.

### Prizes

The AOP have been lucky enough to receive the following outstanding list of prizes donated by a number of industry supporters:

#### *Best in Show*

- **On One Software** Perfect Photo Suite 7
- **G-Tech** G-Dock ev, 2TB
- **Manfrotto** tripod, head and bag
- **Bikinilists** UK subscription and 2000 email credits
- **Adobe** Creative Cloud 12-month license

#### *Best AOP Photographer member*

- **Production Paradise** package, consisting of a one-year annual portfolio, one Showcase Magazine, London and one Spotlight Magazine
- **Blinkbid** software license
- **G-Tech** 4TB G-Drive
- **Bikinilists** worldwide subscription and 2000 email credits
- **Adobe** Lightroom software

#### *Best AOP Assistant member*

- **Production Paradise** package, consisting of a one-year annual portfolio and one Showcase Magazine, London
- One day hire of the **Hasselblad** studio, including equipment hire
- **G-Tech** 4TB G-Drive
- **Bikinilists** UK & Europe subscription and 2000 email credits
- **Adobe** Lightroom software

#### *Best AOP Student member*

- **On One Software** Perfect Photo Suite 7
- One day hire of the **Hasselblad** studio, including equipment hire
- **G-Tech** 4TB G-Drive
- **Adobe** Lightroom software

#### *Public Choice*

- **On One Software** Perfect Photo Suite 7
- **G-Tech** G-Raid
- **Adobe** Lightroom software

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### 1. Notes to editors

For a more information on all the AOP Awards has to offer please see [awards.the-aop.org](http://awards.the-aop.org). The AOP's awards season takes place throughout October comprising of the Photographers Awards and Open Awards.

2. The AOP is a membership-based organisation comprised of professional photographers, agents, assistant photographers and students as well as affiliated colleges and companies. Its mission is: "To promote and protect the worth and standing of our members, to vigorously defend, educate and lobby for the interests and rights of all photographers in the photographic profession."

3. The Association of Photographers was originally formed in 1968 as the Association of Fashion and Advertising Photographers (AFAP, although it later became AFAEP when editorial photographers were embraced). In 1993 the Association changed its name to The Association of Photographers.

For press images, latest news and further media opportunities contact Charlie Thomas:

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